



# **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**May 24, 2017**

**Collus PowerStream helps Canadian Mist Distillery reach their energy conservation goals**  
*Utility provides business with incentive cheque for \$41,318 towards energy efficient retrofits*

**COLLINGWOOD, ON** – Today Collus PowerStream recognized Canadian Mist Distillery for reducing its electricity consumption through its participation in the utility's Save on Energy [Retrofit program](#).

Canadian Mist Distillery, the makers of Canada's oldest continuously owned and operated distillery in Collingwood, were presented with an incentive cheque in the amount of \$41,318 as a result of its involvement in the program.

The company has participated in two retrofit projects in the last year, both involving the installation of Variable Frequency Drives (VFDs) on key pieces of equipment; the water pump and grain dryer. These projects reduce energy while increasing process control. Other non-energy benefits include reduced noise and maintenance from things such as "water hammer" when the large pump starts up.

The conversion to VFDs will reduce the company's electricity consumption by 507,000 kilowatt-hours per year, the equivalent of removing 57 homes off the grid. Plus it will result in electricity savings for Canadian Mist Distillery of over \$76,000 per year.

VFDs are becoming more widely used in all sorts of applications. They are capable of varying the output speed of a motor without the need for mechanical pulleys, which reduces the number of mechanical components and overall maintenance. The biggest advantage that a VFD has is the ability to save money for the customer by consuming only the electricity needed for the work required at the time. Since electricity is a controllable operating expense, any energy reductions achieved will result in almost immediate, corresponding reductions in operating costs.

"We are pleased to present Canadian Mist Distillery with this incentive cheque and to recognize them as an Energy Conservation Champion" says Cindy Shuttleworth, Chief Financial Officer, Collus PowerStream. "Canadian Mist Distillery has partnered with Collus PowerStream by using the expertise and incentives that are offered to reduce their energy use and save money for their business."

The Save on Energy Retrofit program is funded by the [Independent Electricity System Operator \(IESO\)](#) and offered by Collus PowerStream as part of suite of energy conservation programs. The Save on Energy programs help Ontarians conserve electricity and help them manage their electricity bills as part of Ontario's long-term goal to save energy, reduce its financial and environmental cost and support local employment.

For more information on the full range of Save on Energy programs available for residences and businesses in Collingwood, Stayner, Creemore and Thornbury, visit: [www.CollusPowerStream.ca](http://www.CollusPowerStream.ca) or follow us on Twitter [@CollusPower](#).

## **About Collus PowerStream**

Collus PowerStream is a jointly-owned utility by the Town of Collingwood and PowerStream that provides reliable electricity to customers in Collingwood, Stayner, Creemore and Thornbury. Together, we will grow, maximize opportunities and exceed customer and shareholder expectations.

## **Photo Caption:**

Collus PowerStream recognizes Canadian Mist Distillery as an Energy Conservation Champion and presents them with a Retrofit incentive of \$41,318 for the installation of Variable Frequency Drives (VFDs) on key pieces of equipment. Pictured L-R: Gary McIntyre, Chief Operating Engineer/Maintenance Manager, Canadian Mist; Trevor Van Eerde, Account Specialist, Alectra (formerly PowerStream); Cindy Shuttleworth, CFO, Collus PowerStream; Pat Sullivan, Manager, Accounting and Administration, Canadian Mist; Tim Hesselink, Manager, Billing & Regulatory, Collus PowerStream.

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